

buyer's **edge** *en español*

The place to advertise your business to over

161,000 Hispanics in the Phoenix metro area!

Buyers edge en español is a great way to specifically target spanish speaking Hispanics who are wanting and ready to buy. Advertise today!

Publishing dates:

January 1st
February 5th
March 5th
April 2nd
April 30th
June 4th
July 2nd
August 6th
Septemeber 3rd
October 1st
Novemeber 5th
December 3rd

(All Friday dates)

Deadlines:

12/11/09
1/15/10
2/12/10
3/12/10
4/09/10
5/14/10
6/11/10
7/16/10
8/13/10
9/10/10
10/15/10
11/12/10

Product details: 60,000 copies
inserted into La Voz newspaper on each
of the listed dates

Advertising Programs

1-5 month:

Front or back cover full page: \$1,250
Inside full page: \$575
1/2 page: \$320
1/4 page: \$200
Indicia ad (back page): \$150
1/8 page: \$115

6-12 month:

Front or back cover full page: \$999
Inside full page: \$499
1/2 page: \$225
1/4 page: \$175
Indicia ad (back page): \$125
1/8 page: \$99

*All rates include color

Don't wait contact your
sales representative *today!*

