

CASINO RATES

CASINO

Casino advertisers are defined as any local, national or international casino, race track, OTB, or lottery.

CASINO RATES (NET)

Rates are per column inch.

	Daily	Sunday
Open	\$213	\$276
1.5" minimum courtesy	\$209	\$267

For investments \$500,000+ please see an *Arizona Republic* representative.

RE-RUN DISCOUNT

An advertisement appearing in ROP daily or Sunday may be re-run as often as desired within six days following or preceding the original insertion in any Monday through Saturday edition at a substantial discount. ROP ads must be at least 15 column inches. Discount does not apply to Sunday.

RE-RUN DISCOUNT

No Change	30%
Color Re-run Discount	30%

CATEGORY COLOR RATES (net)

Color premium is in addition to advertiser's established black and white rate for space used.

	Daily	Sunday
Black & 1 color	\$2,851	\$3,276
Multi-color	\$4,284	\$4,925

For details on all of our services call:

National Advertising Department | 200 East Van Buren St. | 3rd Floor | Phoenix, Arizona 85004
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