

**CLASSIFIED DISPLAY AD DEADLINES** (2 column x 2" Minimum)

<b>Day of Publication</b>	<b>Space Reservation, Materials Submittal*, Color Reservation</b>	<b>CAMERA READY** CLIENT APPROVED</b>
Monday		
Automotive	Thursday NOON	Thursday 5pm
Real Estate	Thursday NOON	Thursday 5pm
Rentals	Thursday NOON	Thursday 5pm
All Other Classified Display	Thursday NOON	Thursday 5pm
Tuesday		
Automotive	Thursday 5pm	Friday NOON
Real Estate	Thursday 5pm	Friday NOON
Rentals	Thursday 5pm	Friday NOON
All Other Classified Display	Thursday 5pm	Friday NOON
Wednesday		
Automotive	Friday NOON	Monday NOON
Real Estate	Friday NOON	Monday NOON
Rentals	Friday NOON	Monday NOON
Employment	Friday NOON	Monday NOON
All Other Classified Display	Friday NOON	Monday NOON
Thursday		
Automotive	Monday NOON	Tuesday NOON
Real Estate	Monday NOON	Tuesday NOON
Rentals	Monday NOON	Tuesday NOON
All Other Classified Display	Monday NOON	Tuesday NOON
Friday		
Automotive	Monday 5pm	Tuesday 5pm
Real Estate	Monday 5pm	Tuesday 5pm
Rentals	Monday 5pm	Tuesday 5pm
All Other Classified Display	Monday 5pm	Tuesday 5pm
Saturday		
Automotive	Tuesday 5pm	Thursday NOON
Real Estate	Monday 5pm	Tuesday 5pm
Rentals	Wednesday 5pm	Thursday NOON
All Other Classified Display	Wednesday 5pm	Thursday NOON
Sunday		
Automotive	Thursday NOON	Friday NOON
Real Estate	Thursday NOON	Friday NOON
Rentals	Thursday NOON	Friday NOON
Employment	Thursday NOON	Friday NOON
All Other Classified Display	Thursday NOON	Friday NOON

\* *Materials Submittal- ads that need to be built by The Arizona Republic*  
 \*\* *Refer to press ready definition on page 6. Must meet these specifications.*

**SINGLE COLUMN AD DEADLINES**

<b>Day of Publication</b>	<b>Deadline</b>
Monday	
Automotive	Friday NOON
Real Estate	Friday NOON
Rentals	Friday NOON
All Other Single Column Ads	Friday NOON
Tuesday	
All Single Column Ads	Friday 4pm
Wednesday	
All Single Column Ads	Monday NOON
Thursday	
All Single Column Ads	Tuesday NOON
Friday	
Automotive	Wednesday NOON
Real Estate	Wednesday NOON
Rentals	Wednesday NOON
All Other Single Column Ads	Wednesday NOON
Saturday	
Automotive	Thursday NOON
Real Estate	Wednesday NOON
Rentals	Thursday NOON
All Other Single Column Ads	Thursday NOON
Sunday	
Automotive	Friday NOON
Real Estate	Friday NOON
Rentals	Friday NOON
Employment	Friday NOON
All Other Single Column Ads	Friday NOON

Advance deadlines may become necessary to meet holiday demands.  
**For copy and proof pick up call:.....(602) 444-8277**  
*Publisher reserves the right to revise deadline schedules at any time.*

*There may be instances where different deadlines may be negotiated between the account executive and the advertiser.*

Rates effective July 15, 2011  
**THE ARIZONA REPUBLIC**  
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