

HOME BUILDER RATES

Appearing every Saturday, the Home section features model home reviews, mortgage information, home buyer tips and articles about new home construction, home builders, plus resale and rental properties.

Full Color

	1x	2x	3x	4x
Full Page	\$12,000	\$9,500	\$9,000	\$8,000
1/2 Page	\$6,500	\$5,500	\$5,000	\$4,500
1/4 Page	\$4,000	\$3,500	\$3,000	\$2,500

Black/White rates should be 20% off color rates...

Deadlines

Space reservation, electronic submittal. No proof: Fri. 4 pm
 Proof return, camera ready: Mon. 5 pm

TOTAL METRO CIRCULATION

Sunday	Daily Average	Saturday
511,764	337,170	373,049

ABC Publishers Statement March 2011.

For investments of \$500,000+ please see an *Arizona Republic* representative.