



**Reach more of the most qualified candidates...
at exactly the right time and place**

The **POWER** of Republic Media:

Reaching your marketplace and capturing the most qualified audience, Republic Media's multi-media solutions can target the most qualified candidates. *The Arizona Republic* and azcentral.com are enhanced by partnerships with companies like Yahoo! and the power of careerbuilder.com which make us the local leader in recruitment marketing.



The combination of *The Arizona Republic*, azcentral.com, careerbuilder.com and Yahoo! has the opportunity to reach up to 77% of the Phoenix market, or nearly 2.5 million adults each month.

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Source: 2010 Phoenix Scarborough Release 2 (Aug 09 – Jul 10)

azcentral.com

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