

PRINT & DELIVER RATES (GROSS)

Targeted advertising is easier than ever before with our Print & Deliver Program. Our marketing specialists will design, print and deliver your customized ads to all residences in the areas you choose.

You Can...

1. Create your advertising message
2. Choose paper stock, size and ink color
3. Select targeted zip codes and delivery days

As part of *The Arizona Republic*, your individual ads will be distributed to subscribers on select days: Sunday, Tuesday, Wednesday, Thursday, or Friday. Your ads will also be delivered Tuesday/ Wednesday via U.S. Mail (inside Buyer's Edge) to non-subscribers. The Print and Deliver Buyer's Edge delivery must be within seven days of *The Arizona Republic* insertion date.

With quantity options ranging from 10,000 to over 1,000,000 pieces (plus a variety of paper, size and color options) we'll design a comprehensive P&D plan to fit your budget.

PRINT & DELIVERS ARE EASY, EFFECTIVE AND AFFORDABLE.

Deadlines and Details

Sunday *Arizona Republic* Deadline is 18 days prior to publication. Tuesday, Wednesday, Thursday, Friday and Buyer's Edge deadlines are 15 days prior to publication.

Minimum order of 10,000 pieces or one zip code (whichever is greater.) Quantity rates are for pieces distributed in one issue of *The Arizona Republic* and one issue of Buyer's Edge.

For two advertisers on the same Print and Deliver, multiply the rate by .60 to get each advertiser's individual cost.

Number of colors refers to ink colors used on either side of product. Maximum of four colors permitted per side. Total number of colors on both sides must not exceed eight. Additional services available upon request.

**Rates subject to change, contact your sales executive for most current rates*

8.5 x 5.5 70# UNCOATED

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	59.50	50.30	39.60	38.10	37.20	37.00	36.90	36.75
2	63.75	54.65	41.20	39.05	37.70	37.40	37.25	37.05
3	68.20	59.15	42.95	40.05	38.30	37.95	37.60	37.40
4	72.45	63.40	44.55	40.95	38.90	38.35	37.95	37.70
5	76.70	67.65	46.20	41.90	39.45	38.75	38.25	38.00
6	81.00	71.95	47.80	42.80	39.95	39.25	38.60	38.25
7	85.35	76.25	49.50	43.65	40.45	39.65	38.90	38.55
8	89.60	80.50	51.00	44.50	41.10	40.05	39.25	38.85

8.5 x 5.5 60# UNCOATED PASTEL

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	66.55	57.30	46.65	45.15	44.15	43.95	43.85	43.75
2	70.80	61.65	48.20	46.05	44.70	44.40	44.25	44.10
3	75.25	66.15	49.95	47.05	45.35	44.95	44.60	44.40
4	79.50	70.40	51.60	47.95	45.95	45.40	44.95	44.70
5	83.70	74.70	53.20	48.80	46.45	45.75	45.30	45.00
6	87.95	79.05	54.80	49.80	47.00	46.25	45.60	45.30
7	92.30	83.30	56.45	50.65	47.50	46.65	45.95	45.55
8	96.55	87.55	58.10	51.50	48.05	47.05	46.35	45.90

8.5 x 5.5 60# UNCOATED NEON

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	71.85	62.75	51.95	50.45	49.55	49.40	49.25	49.15
2	76.10	67.00	53.60	51.45	50.10	49.80	49.60	49.50
3	80.50	71.40	55.20	52.35	50.65	50.25	50.05	49.80
4	84.80	75.75	56.90	53.25	51.25	50.75	50.25	50.15
5	89.05	80.00	58.50	54.15	51.80	51.10	50.60	50.30
6	93.25	84.30	60.20	55.05	52.25	51.60	50.90	50.60
7	97.55	88.65	61.70	56.05	52.85	51.95	51.30	50.90
8	101.85	92.90	63.40	56.85	53.40	52.35	51.65	51.15

All rates include Arizona Republic and Shared Mail delivery

For details on all of our services call:

National Advertising Department | 200 East Van Buren St. | 3rd Floor | Phoenix, AZ 85004
Phone: (602) 444-8410 | **Fax:** (602) 444-4755

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8.5 x 11 70# UNCOATED

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	85.80	76.35	55.00	52.15	50.40	50.10	49.75	49.55
2	94.15	84.80	58.25	54.85	51.70	51.10	50.60	50.30
3	103.05	93.80	61.80	56.35	53.25	52.40	51.80	51.45
4	111.35	103.55	65.65	58.55	54.65	53.70	52.80	52.35
5	120.05	110.90	68.40	60.30	55.90	54.60	53.60	53.10
6	128.75	119.60	71.85	62.45	57.30	55.90	54.65	54.10
7	137.40	128.40	75.25	64.50	58.75	57.10	55.80	55.05
8	146.10	137.10	78.65	66.65	60.25	58.30	58.10	56.10

8.5 x 11 60# UNCOATED PASTEL

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	99.75	90.35	69.10	66.20	64.45	64.10	63.75	63.55
2	108.20	98.95	72.25	68.95	65.75	65.10	64.80	64.40
3	117.15	107.80	75.90	70.35	67.35	66.55	65.85	65.50
4	125.50	117.60	79.70	72.65	68.80	67.70	66.85	66.40
5	134.10	124.90	82.40	74.25	69.95	68.75	67.65	67.15
6	142.75	133.65	85.85	76.40	71.35	69.95	68.75	68.05
7	151.50	142.35	89.25	78.50	72.85	71.10	69.80	69.10
8	160.15	151.15	92.70	80.60	74.20	72.30	70.85	70.05

8.5 x 11 60# UNCOATED NEON

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	108.20	98.85	77.45	74.60	72.90	72.60	72.20	71.95
2	116.55	107.25	80.65	77.35	74.15	73.55	73.10	72.85
3	125.55	116.20	84.30	78.80	75.75	74.90	74.25	73.90
4	133.85	126.05	88.15	81.05	77.15	76.10	75.30	74.85
5	142.55	133.30	90.80	82.70	78.35	77.10	76.10	75.60
6	151.25	142.05	94.25	84.85	79.80	78.40	77.15	76.55
7	159.90	150.80	97.60	86.90	81.25	79.55	78.20	77.50
8	168.55	159.65	101.15	89.05	82.65	80.75	79.30	78.50

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8.5 x 11 75# POSTAL RETURN

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	95.85	87.60	78.45	75.50	73.55	73.20	72.90	72.65
2	101.85	93.75	81.35	77.20	74.75	74.15	73.70	73.35
3	108.20	100.20	84.50	79.30	76.30	75.55	74.95	74.55
4	114.20	108.75	88.45	81.60	77.70	76.80	75.95	75.50
5	127.40	119.50	93.10	84.30	79.45	78.05	77.05	76.40
6	135.35	127.55	96.90	86.55	81.00	79.45	78.10	77.40
7	143.40	135.60	100.55	88.85	82.55	80.65	79.25	78.45
8	151.40	143.65	104.40	91.05	84.05	82.05	80.30	79.50

8.5 x 17 50# UNCOATED FOLDED TO 8.5 X 8.5

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	82.70	72.20	63.45	60.65	58.75	58.45	57.90	57.60
2	89.75	79.25	66.65	62.50	60.00	59.40	58.60	58.30
3	97.00	86.55	70.05	64.70	61.55	60.70	59.85	59.80
4	103.85	94.95	73.95	66.95	62.95	61.95	60.90	60.65
5	111.00	100.70	77.40	68.60	64.10	62.70	61.60	61.35
6	118.20	107.85	79.75	70.65	65.45	64.10	62.60	62.40
7	125.30	115.10	83.10	72.65	66.90	65.45	64.05	63.25
8	132.45	122.20	86.40	74.70	68.40	66.85	64.75	64.30

11 x 17 50# UNCOATED FOLDED TO 8.5 X 11

#of COLORS	10,000-20,000	20,001-50,000	50,001-100,000	100,001-200,000	200,001-300,000	300,001-500,000	500,001-700,000	700,001-1,000,000
1	106.75	98.75	93.80	92.10	90.70	90.60	90.55	90.25
2	114.80	106.85	98.25	95.25	93.20	93.00	92.75	92.40
3	123.95	116.10	103.05	98.70	95.95	95.40	95.00	94.65
4	133.05	127.00	108.90	102.80	99.10	98.35	97.60	97.20
5	142.25	134.60	112.90	105.55	101.35	100.25	99.45	99.00
6	151.45	143.70	117.80	108.95	103.90	102.75	101.75	101.15
7	160.50	152.85	122.55	112.35	106.65	105.25	103.90	103.25
8	169.65	162.15	127.45	115.85	109.40	107.65	106.20	105.40

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